

CURRICULUM VITÆ



Prof. (Dr.) Suresh Chandra Nayak
Professor
Royal School of Communication and Media
The Assam Royal Global University
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EDUCATIONAL CREDENTIALS

D. Litt “Uniqueness of Indian Traditional Media: A Study of *Dasakathia, Ghuduki and Ranapa* of Ganjam District in Creating Social Awareness” (Journalism and Mass Communication, **Cont.**)

Ph.D (Journalism and Mass Communication)

Title of the Thesis: “Utilitarian Relevance of Folk Media in Development Communication in the 21st Century: A Study of Select Folk Forms of Orissa”

M.A (Mass Communication)

M.A.M. Phil. (English)

Post Graduate Diploma in Russian Language

AREAS OF SPECIALIZATION

Advertising and Public Relations, Development Communication, Fact Checking, Traditional Media, and Communication Theory etc.

PROFESSIONAL EXPERIENCE

- Presently working as Professor in the Royal School of Communication and Media, The Assam Royal Global University, Guwahati, Assam
- Worked as Professor & Dean (Faculty of Arts), Head (Journalism & Mass Communication), Gopal Narayan Singh University, Sasaram, Bihar from 06-04-2022-31/10/2023
- Worked as Professor & Director/HoI, Amity School of Communication, Amity University Chhattisgarh, Raipur from 04-09-2017—04-04-2022.
- Worked as an Associate Professor & Head of the Department, Department of J&MC, Faculty of Media Studies & Humanities, MRIU from 1st Oct.2015-31 Aug.2017
- Worked as an Assistant Professor in MRIU from 1st Sept.2011 to 30th Sept.2015
- Worked as Principal in Orissa Institute of Media Sciences & Culture (OIMSC), BBSR from 03-03-2010 to 06-12-2010.
- Worked as lecturer in Journalism and Mass Communication in OIMSC, BBSR from 05-05-2008 to 02-03-2010.
- Worked as Guest lecturer in S.M.I.T at Berhampur for the academic session 2010-11.
- Worked as Lecturer in English in S.B Science College, Berhampur from 18-06-2006 to 02-05-2008.

SEMINARS AND CONFERENCES

- Papers Presented in National Seminars and Conferences-23+
- Papers Presented in International Seminars and Conferences-13+
- Faculty Development Programmes, Refresher Courses, Workshops and Symposiums Participated-18+
- Technical Sessions Chaired, Key-note Speaker, Invited Speaker & Resource Person in various National and International Seminars & Conferences-50+

SEMINARS, WEBINARS, WORKSHOPS, FDPS AND CONFERENCES ORGANISED

- More than 70 (Some of them are Govt. sponsored like CSTT, MHRD, Delhi, CIH, MHRD, Agra, ICPR, MHRD, Delhi and Google News Initiative ,ICSSR etc.

Note: Conference grant received from GoI and GNI

AWARDS

- GECL Award as **Best Young HOD of The Year 2018** (Below 40 Years) by LWT (A Highly Reputed National Award)

- **Antarbharati Bhasa Samman-2019** by Suryasansthan in the Two Days National Conference organized by Suryasansthan in association with Central Institute of Hindi & Viswa Bharati, Shantiniketan, Kolkatta, held on 8th& 9th Nov.2019
- **Vedanta Excellence Award-2020** in the Category of Research for exceptional contribution by Vedanta Foundation, Ahmedabad
- **Jury Member** in the Third International awards Summit held on 21st Nov.2020 on Global Education and Corporate Leadership (GECL-2020) organized by Lifeway Tech India Pvt. Ltd. Alwar, Rajasthan
- Best Paper on Covid-19 Awareness Programme, Award by PRSI, Delhi
- Jury Member for the Fourth Edition Rastriya Swayamsiddh Samman-2021 organised by Jindal Steel Pvt. Ltd.
- Recognized by Public Relations Society of India in the PR Mass Communication Orientation Programme as Fifteen Days: Fifteen Best held from 1st-15th Oct.2021.
- Translated the document from English to Odiya for Committee to Protect Journalists, New York (CPJ) Safety Advisory: Covering the coronavirus outbreak in April. 2020
- **Best Media Educator-** April.2022 by Media Federation of India, New Delhi
- **Shiksha Siromani National Award-2023** by Rashtriya Hindi Rakshak Manch & Divyothan Education and Social Welfare Society, Indore, Madhya Pradesh, held on 14th May 2023.
- **WeGrow Research Excellence Award-2024** by WeGrow Private Limited in the Two Day IPR Conclave held at Pune, Maharashtra on 26-27th April.2024

Research Paper Published in Various Indexed and Peer-reviewed National & International Journals

- Research articles published in National Journals-21
- Research articles published in International journals-21
- Chapter in Books/ Editor- 11
- Contributed 35 Entries to Viswa Hindi Journalism Dictionary, CIH, MHRD
- Translated CPJ Safety Advisory for Google News Initiative
- Editor-in-Chief- AUC NEWS, A Newsletter of Amity University Chhattisgarh
- Editor-in-Chief- *Narayan Samvad*, A Newsletter of Department of Journalism & Mass Communication, Gopal Narayan Singh University, Bihar

Ten Best Publications (Last Five Years):

1. “OTT Media Streaming in COVID-19 Lockdown: The Indian Experience” *Media Watch*, International Peer-reviewed Scopus indexed Sage Journal, Vol.12 Issue-3, Sept. 2021, ISSN 0976-0911, PageNo:440-450, SCImago Journal Rank-0.243, Impact Score-0.96, UGC Care Listed Journal

2. "Prospects of Public Relations in India: Insights from the Literature" Indian Journal of Economics and Business (Scopus Indexed), International Peer-reviewed Journal, Vol.20 Issue-1, June-2021, ISSN: 0972-5784, Page No:671-678, Impact Factor-0.889
3. "Revisiting Public Relations Profession in India: A Systematic Literature Review" Journal of Creative Communications (Scopus Indexed), May-2022, ISSN / EISSN : 0973-2586 / 0973-2594, Page No:1-18, Impact Factor-1.44 (2022)
4. "The Interplay of Public Relations and Business Journalism in Regional Media in Odisha" Turkish Online Journal of Qualitative Inquiry (Scopus Indexed), International Peer-reviewed Journal, Vol.12 Issue-7, July-2021, e-ISSN:1309-6591, PageNo:14392-14402
5. "Media: An Inspiring Energy of Social Change" Media Watch, International Peer-reviewed Journal, 2019, ISSN 2249-8818, PageNo:1-4, SCImago Journal Rank-0.243, Impact Score-0.96, UGC Care Listed Journal
6. "Emerging Media Paradigms: A Study on Influences of Internet Memes" Media Watch, International Peer-reviewed Journal, 2020, ISSN 2249-8818, PageNo:1-3, SCImago Journal Rank-0.243, Impact Score-0.96, UGC Care Listed Journal
7. "Zooming the Learning and Mental Outburst of Students amid Pandemic" *Pragyan Journal of Mass Communication*, Volume-17, Issue1&2, Jan- Dec-2019, ISSN No. 0974-5521, Page No:1-4, UGC Care Listed Journal
8. "Contribution of Gopabandhu Das and The Samaj towards the Nationalist Movement in Odisha" Vol.LVII(1), Issue-4, Page no.39-45, Jan-March-2022. Communicator, a National peer reviewed UGC Care listed Journal of IIMC, Delhi, ISSN No.0588-8093
9. "Hindi Mein Vigyan Lekhan, Gyan Garima Sindhu", A Journal of CSTT,MHRD, Vol-59, July-Sept-2018, ISSN No: 2321-0443, Page No-39-46 UGC Care listed Journal
10. "Influencer Marketing through Social Media: A Study of Instagram" Indian Journal of Communication Review, Department of Mass Communication, Aligarh Muslim University, Vol. 8, No.1, March 2020, ISSN. 2445-9339, Page No: 111-117.

Ph.D. Supervision

Awarded-02, Submitted-01, Ph. D Adjudicator-06

Organising Skills

Convenor & Organizer of Seminars, Conferences, Webinars and Workshops-70+

Academic Involvements

External Examiner, Question Paper Moderator, Ph.D Thesis Evaluator& Adjudicator, Paper Setter for BA-JMC & MA-JMC, Ph.D Programmes of various Universities, Member of Various Professional/ Academic Bodies, Member of Selection Boards etc.

Designed and prepared the syllabus of BA-J&MC & MA-J&MC Programmes, BLIS, MLIS

Non-academic Involvements

NSS Programme Coordinator, Amity University Chhattisgarh

Social Media Officer, Dean-DSW, Cultural Coordinator, Member Anti-ragging Cell etc (Amity University Chhattisgarh).

Special Skills

- PG Diploma in Computer Application
- Certified Google Fact Checker

PERSONAL DETAILS

Father's Name:	Late. Shri Narasingh Nayak
Mother's Name:	Late Smt. Anusuya Nayak
Date of Birth:	21-May-1979
Place of Birth:	Berhampur, Odisha
Sex:	Male
Marital Status:	Married
Nationality:	Indian
Languages Known:	English, Odiya, Hindi & Telugu

Permanent Address: C/o: Dr. Siba Prasad Nayak
Anusuya Bhavan, Near NIST University, Main Road,
Golanthra (Chatti), Dist: Ganjam, Odisha, Berhampur-761008

Present Address: Royal Awas Guwahati, D'Block-103, Betkuchi-781035

DECLARATION

I, do hereby declare that the above-furnished details are true to the best of my knowledge and belief.

Prof. (Dr.) Suresh Chandra Nayak

Place: Guwahati, Assam

Date: